

Mall Retailing & Promotional Opportunities

THE LANES SHOPPING CENTRE, CARLISLE



CA3 8NX

75+ Units in the Centre

Weekly 150,000 footfall

Anchor Stores: Primark, Next, JD Sports, Costa, Schuh

- Located in the busy town centre of Carlisle, Cumbria
- Over 60 stores including a variety of shops and eateries, perfect for family shopping and socialising with friends
- Large catchment of 1.34million due to position between the Lake District and the Scottish Border



600 car
parking spaces



49/51%
Male/Female split



Anchored by a
large Primark



Car Park Vinyl Banners

Vinyl banner displayed on car park entry rotunda with average of 30,000 entering and exiting the car park per month.



Size 3200mm (w) x 740mm (h)

£200 + vat per month

Banner must be supplied with eyelet fixing at each corner and across the width for fitting.

48 Sheet Billboards

The billboards are positioned at the top of the car park ramp, opposite the entry barrier.

Shoppers stop their vehicles here to collect their parking tickets.



Billboard 1:
5335mm (w) x 2840mm (h)



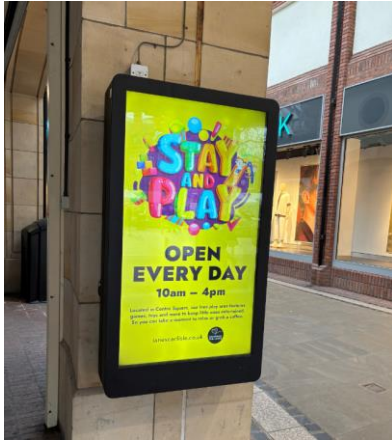
Billboard 2:
6000mm (w) x 3000mm (h)

£500 + vat per month

Advertiser to supply own artwork and arrange production, installation and removal of graphics.

Digital Screens

There are two digital screens in the Centre. They are located by Primark and O2.



Please contact them directly for a bespoke quote:

- Phone: 01252 368 368
- Email: sales@boomerandmedia.co.uk

For further details please contact:

Caroline Al-Jumaili, Account Director
07399 802 465 | caroline@forumrcp.com

Kate Sheridan, Account Manager
07507 755 626 | kate@forumrcp.com

www.forumrcp.com

FORUM

RETAIL
COMMERCIALISATION
PARTNERS